



Draft sustainable waste management strategy

Public consultation
Focus group discussions
21 & 22 February 2006



Why we need a sustainable waste management strategy

- Comply with waste legislation
- Meet statutory targets
- Waste prevention and minimisation is our first priority
- Cannot continue to send the majority of our rubbish to landfill
- Want/need residents to do more to produce less waste and re-use, re-cycle more



Best ways to deal with waste – in order of importance

- Waste reduction – don't produce it in the first place!
- Re-Use
- Recycling and composting
- Energy recovery with heat and power
- Energy recovery
- Landfill with energy recovery
- Landfill



Why residents support needed

- We are aiming to achieve higher recycling rates
- March 2006 = 27%
- 2007/08 -30 = 31.5%
- 2008/09 = 32 – 36.5%
- 2009/10 = 36.5 – 38%
- 2010/11 = 41.3%



How can we achieve targets?

- Major waste reduction campaign
- Kerbside recycling – targeted campaign to increase take up and use
- Waste Reduction campaign
- Make kerbside recycling compulsory
- Include new and smaller items on kerbside recycling



Waste avoidance campaign

- Smart shopping
- Reuse/repair
- Community and home composting/digesters
- Converting retail purchase into services
- Mailing preference
- Publicity launch 3 – 7 April 2006 repeated each year for 5 years



Targeted kerbside campaign

- Targeted campaign on those residents who are not participating in kerbside collection
- On average 68% of residents are signed up on the scheme
- Of those signed up for scheme 77% participate



Introduction of cardboard recycling - 2007

- Feedback from residents tells us that this would be of benefit
- 1974 tonnes of cardboard produced in domestic premises each year (Lewes District – Household waste analysis survey)
- How? Use two mini recycling centres in each town and one in each major rural



Make kerbside compulsory – 2007/08

- Publicity campaign
- Enforcement
- Pre action survey
- 2 additional kerbside vehicles
- 4 additional crew



Include new smaller items on kerbside

- 2008/09
- Toasters
- Shavers
- Hairdryers
- Batteries
- Scrap metal