

Newhaven Retailers Free Window Dressing Workshop

‘Your windows are your biggest marketing tool...know how to use them to inspire’

You are invited to attend a window dressing workshop for independent retailers in Newhaven on **17th February 2010**. The workshop will focus on effective window dressing techniques you can use to draw attention to your windows and inspire potential customers to ‘stop and shop’. The workshop will be run by Metamorphosis, a Visual Retail Consultancy who specialise in supporting retail businesses. They provide the knowledge, expertise and skills designed to enable retailers to evolve their stores and increase their sales through improved product presentation and visual merchandising.

- How will you benefit?** With a toolbag of practical design techniques and a greater understanding of window dressing concepts, you will be able to design and implement high impact window displays that sell.
- Where?** Newhaven Enterprise Centre, Denton Island, Newhaven, East Sussex BN9 9BA
- When?** Wednesday 17th February, 6.00–8.00pm
- Cost?** The workshop is free with a maximum of two attendees per business. A refundable deposit of £5 per person is payable to confirm your place.

To book your place, return this slip to:

Tourism & Economic Development, Lewes District Council, Southover House, Southover Road, Lewes, BN7 1AB by **Wednesday 10th February**.

Place/s required for name/s

Business Name.....

Contact telephone.....

Email address.....

Please make cheques payable to Lewes District Council

(please note payment by cash cannot be accepted).

Lewes District Council are subsidising this event for Newhaven retailers

For further information email: business@lewes.gov.uk

